





## **BUSINESS PLANS**Smart Planning for a Start Up

Join us to understand the components, process, forecasting and writing strategies for a professional business plan.

Writing a business plan can be daunting. Where do you start, who is it for and what are they looking for? How long should it be, What kind of forecasts are needed?

Topics to be covered include:

- Rules and competition documents for Craig BPC
- Customer demographics
- Required sections of a plan and length of each
- Content guidelines for each section
- Building financial forecasts
- Web tools for business plan development
- Local resources for assistance

**Event details:** 

Date: July 26, 2023

Time: 6:00 - 7:30 pm

**Location: Craig City Hall** 

**City Council Chambers** 

300 W. 4th St.

Craig, Colorado

For questions and to register:

970 - 457 - 4529 or email

randy.rudasics@rcedp.org

This program will be led by Randy Rudasics, Manager of the Yampa Valley Entrepreneurship Center at the Routt County Economic Development Partnership. Randy has previously ran a regional staffing firm in Indiana and has assisted hundreds of entrepreneurs in their startup planning. He has a BS from Colorado State University and an MBA from the University of Wisconsin.